

2010 CNLA Advertising Order Form

Sponsorship Opportunity Available!

Continuously viewed by **over 4,800 potential customers**

Contact Name: _____

Company: _____

Address: _____

City: _____

Prov: _____ Postal Code: _____

Phone: _____

Fax: _____

Signature: _____

- CNLA Newsbrief
- CNLA Membership Directory

For further details contact:
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www.canadanursery.com

	B/W	1 Spot Colour	Full Colour
2/3 page	<input type="checkbox"/> \$ 866.25	<input type="checkbox"/> \$1139.25	<input type="checkbox"/> \$1386.00
1/2 page	<input type="checkbox"/> \$ 693.00	<input type="checkbox"/> \$ 966.00	<input type="checkbox"/> \$1176.00
1/3 page	<input type="checkbox"/> \$ 488.25	<input type="checkbox"/> \$ 761.25	<input type="checkbox"/> \$ 929.25
1/4 page	<input type="checkbox"/> \$ 399.00	<input type="checkbox"/> \$ 672.00	<input type="checkbox"/> \$ 819.00
1/6 page	<input type="checkbox"/> \$ 357.00	<input type="checkbox"/> \$ 630.00	<input type="checkbox"/> \$ 766.50
Bus. card size	<input type="checkbox"/> \$ 220.50	<input type="checkbox"/> \$ 493.50	<input type="checkbox"/> \$ 598.50

Use last year's advertisement and **Receive a 5% DISCOUNT**

Technical Specifications

- File types accepted: .tif, .pdf, .jpg, .eps, .indd (with fonts and links)
- Trim: 8 1/8" X 10 7/8", Live area: 7" X 10", Bleed: 8 3/8" X 11 1/8"
 - Double page spread trim: 16 1/4" X 10 7/8"
(Double page with bleed: 16 1/2" X 11 1/8")
 - 70lbs matte stock - Directory
 - 80lbs gloss stock - Newsbrief

Double Page 16 1/4" X 10 7/8" 16 1/2 X 11 1/8 (bleed)	Full Page 8 1/8" X 10 7/8" 8 3/8 X 11 1/8 (b)	1/3 page Vert. 2 1/4" X 9 7/8"	1/3 page Island 4 5/8" X 4 7/8"	1/3 page Horiz. 7 1/8" X 3 1/4"	
Full page 7 1/8" X 9 7/8"	2/3 page Vert. 4 5/8" X 9 7/8"	2/3 page Horiz. 7 1/8" X 6 1/2"	1/4 page Vert. 3 1/2" X 4 7/8"	1/4 page Island 4 5/8" X 3 3/4"	1/4 page Horiz. 7 1/8" X 2 1/2"
1/2 page Vert. 3 1/2" X 9 7/8"	1/2 page Island 4 5/8" X 7 3/8"	1/2 page Horiz. 7 1/8" X 4 7/8"	1/6 page Vert. 2 1/4" X 4 7/8"	1/6 page Island 3 1/2" X 3 1/4"	1/6 page Horiz. 4 5/8" X 2 1/4"



Canadian Nursery Landscape Association
Association Canadienne des Pepinieristes et des Paysagistes
www.canadanursery.com